

MARIETTA L. BABA
Curriculum Vitae

Foundation for Women and Children Enslaved in War
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PROFESSIONAL POSITIONS:

FOUNDATION FOR WOMEN AND CHILDREN ENSLAVED IN WAR (WCEW)

WCEW is a new 501(c)(3) organization whose mission is to support organizations that provide direct services to women and children survivors of human trafficking who have been held captive in a conflict zone and now reside in the United States.

2017-present Executive Director and President

MICHIGAN STATE UNIVERSITY

2016/present Professor and Dean Emeritus

2001/present College of Social Science

2008/present Professor Emeritus of Human Resources and Labor Relations

2001/2016 Professor of Anthropology (with continuing tenure)

2001/2015 Dean of the College of Social Science

2003/2008 Eli Broad College of Business

Adjunct Professor of Management

NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY (NTNU)

2012/present Department of Social Anthropology

Faculty Assignments to Expert Committees and Course Work 2016-present
Visiting Researcher (non-stipend) 2012-2014

2007/2011 Department of Social Anthropology

Professor II (Adjunct) of Organizational Anthropology

IBM RESEARCH (ALMADEN INSTITUTE, SAN JOSE, CALIFORNIA)

2005 Visiting Research Scientist (on leave from Michigan State)

SAN JOSE STATE UNIVERSITY

2005 Department of Anthropology
Distinguished Visiting Professor

WAYNE STATE UNIVERSITY

2000/01 Institute for Information Technology and Culture
Founding Director

1983/2001 Department of Anthropology
Professor and Chair 1996-2001, Acting Chair 1990-1992, Professor 1988-2001,
Director, Business and Industrial Anthropology Curriculum 1988-2001, Associate
Professor (with continuing tenure) 1983-88

1992/2001 College of Engineering
Adjunct Professor of Industrial and Manufacturing Engineering

NATIONAL SCIENCE FOUNDATION

1994/1996 Founding Program Director, Transformations to Quality Organizations¹
Directorate for Social, Behavioral, and Economic Sciences

GENERAL MOTORS/ELECTRONIC DATA SYSTEMS/WAYNE STATE

1990/1993 Team Leader, Cultural Analysis Unit (50% time)
C4 Program (CAD/CAM/CAE/CIM), Corporate Information Management
General Motors Corporation/EDS (salary reimbursement to WSU)

WAYNE STATE UNIVERSITY

1983/1989 Office of the Provost
Associate Provost 1985-1989, Director of International Academic Programs 1988-1989,
Assistant Provost 1983-1985

1981/1983 Office of the Vice President for Research/Dean of The Graduate School
Associate Dean of the Graduate School 1988-1990, Assistant to the Vice President for
Research and Economic Development Officer 1981-1983

1981/1983 Office of President
Associate Director of Community College Relations 1980-1983

¹Renamed Science of Organizations.

1976/1983

Assistant Professor of Science and Technology (1976-1980)
Research Associate, Ethnic Studies Division, Center for Urban Studies
Associate Professor of Science and Technology (1980-83, with continuing tenure)

EDUCATION:

Graduate: Master of Business Administration
Advanced Management Program, Eli Broad Graduate School of Management, Michigan State University

Doctor of Philosophy, Physical Anthropology
Dissertation Title: *Immunodiffusion Systematics of the Platyrrhini*
Dissertation Advisor: Professor Morris Goodman
Department of Anatomy, School of Medicine
Master of Arts, Anthropology
Wayne State University

Baccalaureate: B.A. Anthropology
With Highest Distinction, Wayne State University

TEACHING:

Seminars Taught at Norwegian University of Science and Technology

Organizational Anthropology
Anthropological Research Methods
Institutional Ethnography

Courses at Michigan State University

Organizational Culture (892)

Courses at Wayne State University

Undergraduate

Business Anthropology (315)
Introduction to Anthropology (210)
Primate Behavior (490)

Graduate

Management of Technology Change (Engineering TE 793)
Research Methodology/Field Techniques (720)
Seminar on Research in Complex Organizations (763)
Seminar on Anthropology and International Business (762)

Doctoral Dissertations Supervised

Wayne State University:

L. Cooper (Ph.D. 1997)
K. Fell (Ph.D. 2001)
S. Ferkany (Ph.D. 1992)
J. Gluesing (Ph.D. 1995)
C. Metcalf (Ph.D. 1999)
B. Penprase (Ph.D. 2002)
J. Smart (Ph.D. 1999)
S. J. Yoon (Ph.D. 1995)

Michigan State University:

Emily Altimare (Ph.D. 2016)

Course or Curriculum Development

Organizational Anthropology
Organizational Culture
Globalization Theory (Team taught with Professor Yaprak, School of Business)
Management of Technology Change (College of Engineering/ Ford EMM Program)
Research Methods in Anthropology (with Todd Saunders, University of Toronto)
Research Methodology/ Field Techniques in Organizational Research
Business Anthropology (Graduate and Undergraduate)
Physical Anthropology Laboratory Section
Changing Life on Earth (50-program telecourse)

Course Materials (Unpublished)

Management of Technology Change Reader (Third Edition, 1995)
Business Anthropology Reader (Fourth Edition, 1990)

RESEARCH:

2009/2012	Research Team Member. Work Mobility to Norway from Poland (with Carla Dahl-Jorgenson, NTNU). Funded by the Norwegian Research Council
2005/2009	Principal Investigator. Exploring the Role of Business Anthropology at IBM. \$15,000 (seed funding)
2002/2007	Co-Principal Investigator (with Rich Block, Peter Berg, Michael Moore, John Delaney, Terry Curry). General Motors Corporation. Learning from Lansing Grand River Assembly. \$50,000 (seed funding)
2000/2001	Principal Investigator. Greenfield Coalition/Focus Hope. Subcontract from National Science Foundation Grant to Greenfield Coalition. Changing a Teaching and Learning Culture. \$75,000 per year; \$375,000 total

- 1999/2002 Principal Investigator (with Co-Investigators Ratner, Britt, Mebabi and Monplaisir). National Science Foundation. The Evolution of Globally-Distributed Teams: Organizational Learning and the Role of Information Technology. \$298,318.
- 1998/2001 Principal Investigator (with Co-Investigators Falkenburg, Massanari, and Sankar). Wayne State University. Advanced Information Technologies in Industrial, Healthcare, and Community Contexts. \$600,000.
- 1995/1997 Collaborating Scientist/Team Member. National Science Foundation. A Socio-Technical Systems Approach to Quality Transformation. \$300,000. [I wrote the proposal for this project; Dr. Falkenberg became PI because I went on loan to the National Science Foundation.]
- 1993/1994 Principal Investigator. U.S. Air Force/ Wizdom Systems Inc. The Cultural Ecology of Work Group Responses to CAALS Implementation. \$40,000.
- 1992/1994 Co-Principal Investigator (with Professors Donald Falkenberg and Ben Mejabi) Ford Motor Company. A Dynamic Simulation Model of the Product Development Process. \$25,000.
- 1991/1993 Principal Investigator (with Co-Investigator Professor Donald Falkenberg). Electronic Data Systems/General Motors. Using Cultural Knowledge to Strengthen C-4 Implementation. \$400,000.
- 1992 Principal Investigator. General Motors Powertrain Division. Graduate Student Research Internship. \$1,300.
- 1990/1991 Principal Investigator (with Co-Investigator Professor Donald Falkenberg). Electronic Data Systems/General Motors. Identifying Social, Organizational, and Cultural Factors that Impact C-4 Implementation. \$175,000.
- 1986/1988 Co-Principal Investigator (with Professors Richard Osborn and Janice Zarhly, Department of Management, Wayne State University). Industrial Productivity and Products Research Institute (IPPRI-- a competitive university-industry research grant program at Wayne State University funded by a special appropriation from the State of Michigan). Structure and Behavior of International Joint Ventures. \$30,000.
- 1982/1985 Co-Director and Co-Principal Investigator (with Professor Herman Koenig, Michigan State University). National Science Foundation. Industry-University Linkages in Michigan. \$398,000.
- 1982 Co-Principal Investigator (with Professors Pieter Rol and David Verway). National Science Foundation. Planning Grant for Study of Industry-University Linkages. \$5,000.

Other Grants

- 1981/91 Co-Investigator (with Professor Seymour Wolfson). City of Detroit, Department of Employment and Training. CETA Title VII and JPTA Grants for Word Processor Training. \$1,500,000.

- 1983 Principal Investigator, Metropolitan Center for High Technology. Incubation Program Start-Up. \$31,000.
- 1983 Project Director. Detroit Public Schools Advanced Academic Preparation (A2P2) Program. \$32,000.
- 1982 Co-Principal Investigator (with Professor Seymour Wolfson). Michigan Bell Telephone Company. Retraining Program for Supervisory Personnel. \$26,000.
- 1982 Principal Investigator. National Association of State Universities and Land Grant Colleges. Computers in Education Conference. \$2,000.

PUBLICATION AND SCHOLARSHIP:

Scholarly Books and Monographs Published

Hill, C. and M. L. Baba, eds. 2006. The Globalization of Anthropology. National Association for the Practice of Anthropology. Washington, DC: American Anthropological Association. 212 p.

Hill, C. and M. L. Baba, eds. 2000. The Unity of Theory and Practice in Anthropology: Rebuilding a Fractured Synthesis. National Association for the Practice of Anthropology. Washington, DC: American Anthropological Association. 178 p.

Baba, M. L. and C. Hill, eds. 1997. The Global Practice of Anthropology. Williamsburg, VA: Department of Anthropology. College of William and Mary. 324 p.

Baba, M. L., 1986. Business and Industrial Anthropology: An Overview: National Association for the Practice of Anthropology Bulletin No.2. Washington, DC, American Anthropological Association.

Baba, M. L. and M. Abonyi, 1979. Mexicans of Detroit. Peopling of Michigan Series, Volume II. Center for Urban Studies, Ethnic Studies Division. Detroit, Michigan: Wayne State University.

Refereed Journal Articles

Published:

Baba, Marietta and Carla Dahl-Jørgensen. 2013. Language Policy in Practice: Re-bordering the Nation. International Migration. 51(2):60-76.

Baba, Marietta. 2012. Anthropology and Business: Influence and Interests. Journal of Business Anthropology. 1(1):20-71.

Brondo, Keri and Baba, Marietta L. 2010. Last In, First Out: A Case Study of Lean Manufacturing in North America's Automobile Industry. Human Organization. 69(3):263-274.

Townsend, Janell, Tamer Cavusgill, and Marietta Baba. 2010. Global Integration of Brands and New Product Development at General Motors. Journal of Product Innovation and Management. 27(1):49-65.

Baba, Marietta L. 2009. Disciplinary-Professional Relations in an Era of Anthropological Engagement. Human Organization. 68(4):380-391.

- Baba, Marietta L. 2009. W. Lloyd Warner and the Anthropology of Institutions: An Approach to the Anthropology of Work in Late Capitalism. Anthropology of Work Review. XXX(2):29-49.
- Baba, Marietta L. 2008. Moral Sources of Competitiveness: Revisiting Moral Economy from an Organizational Perspective. The Applied Anthropologist: An Interdisciplinary Social Science Journal. 28(1):3-39.
- Baba, M. L., J. Gluesing, H. Ratner, and K. Harris-Wagner. 2004. The Contexts of Knowing: Natural History of a Globally Distributed Team. Journal of Organizational Behavior. 25:547-587.
- Baba, M. L. 2003. Working Knowledge Goes Global: Knowledge Sharing and Performance in a Globally Distributed Team. Anthropology of Work Review. XXIV(1-2):19-29.
- Baba, M. L. and D. Pawlowski. 2002. La Creació del Canvi Cultural: Una Aproximació Etnogràfica a la Transformació de la Formació en Enginyeria. Revista d'etnologia de Catalunya. 20:54-63. [Original work in Spanish.]
- Baba, M. L. 1999. Dangerous Liaisons: Trust, Distrust, and Information Technology in American Work Organizations. Human Organization. 58(3):331-346.
- Baba, M. L. 1998. The Anthropology of Work in the Fortune 1000: A Critical Retrospective. Anthropology of Work Review. XVIII(4):17-28.
- Baba, M. L. and O. Mejabi. 1997. Advances in Sociotechnical Systems Integration: Object-Oriented Simulation Modeling for Joint Optimization of Social and Technical Subsystems. Human Factors in Ergonomics and Manufacturing. 7(1):1-25.
- Baba, M. L. 1995. The Cultural Ecology of the Corporation: Explaining Diversity in Work Group Responses to Organizational Transformation. Journal of Applied Behavioral Science. 31(2):202-233. [Cited by The Academy of Human Resource Development as illustrative of excellent social science scholarship with a problem-focus].
- Briody, E. K., M. L. Baba, and L. Cooper. 1995. A Tale of Two Career Paths: The Process of Status Acquisition in a New Organizational Subunit. Work and Occupations. 22(3):301-327.
- Baba, M. L. 1994. The Fifth Subdiscipline: Anthropological Practice and the Future of Anthropology. Human Organization. 53(2):174-186.
- Briody, E. and M. L. Baba, 1991. Explaining Differences in Repatriation Experiences: The Discovery of Coupled and Decoupled Systems. American Anthropologist. 93(2):322-344. [Won the Morton Fried Prize for best paper published in the *American Anthropologist* during 1991.]
- Baba, M.L. 1991. The Skill Requirements of Work Activity: An Ethnographic Perspective. Anthropology of Work Review. XII(3):2-11.
- Baba, M. L., 1989. Organizational Culture: Revisiting the Small-Society Metaphor. Anthropology of Work Review. Special Issue on Organizational Culture. Fall, 1989, pp. 7-10.
- Baba, M. L., 1988. Two Sides to Every Story: An Ethnohistorical Approach to Organizational Partnerships. City and Society. 2(2):71-104.

- Baba, M. L., 1988. Innovation in University-Industry Linkages. University Organizations and Environmental Change. Human Organization. 47(3):260-269.
- Baba, M. L., 1988. Anthropological Research in Major Corporations: Work Products of the Industrial Domain. Central Issues in Anthropology. VII(2):1-17.
- Baba, M. L., M. Goodman, J. Cohen, J. Demille, and G. Matsuda, 1984. The Early Adaptive Evolution of Calmodulin. Molecular Biology and Evolution. 1(6):442-255.
- Baba, M. L., M. Weiss, M. Goodman, and J. Czelusniak, 1982. The Case of Tarsius Hemoglobin. Systematic Zoology. 31(2):156-165.
- Baba, M. L., L. Darga, M. Goodman, and J. Czelusniak, 1981. Evolution of Cytochrome C Investigated by the Maximum Parsimony Method. Journal of Molecular Evolution, 17:197-213.
- Corruccini, R., M.L.Baba, R. Ciochon, and J. Cronin, 1981. Non-Linear Evolution Among Macromolecules. Evolution. 34(6):1216-1219.
- Baba, M. L., J. Schermer, and N. Shifrin, 1980. Designing, Producing, and Evaluating an Instructional Telecourse: A Model for Involving the Adult Learner. Journal of Instructional Development. 3(4):24-32.
- Baba, M. L., L. Darga, and M. Goodman. 1979. Immunodiffusion Systematics of the Primates. Part V: Platyrrhine. Folia Primatologica. 32(3):207-238.
- Baba, M. L., M. Goodman, et al. 1975. Origins of Ceboidea Viewed from an Immunological Perspective. Journal of Human Evolution. 4(2):89-102.

Chapters Published

- Baba, Marietta L. 2014. De-Anthropologizing Ethnography: A Historical Perspective on the Commodification of Ethnography as a Business Service. In: *Handbook of Anthropology in Business*. Rita Denny and Patricia Sunderland, eds. Walnut Creek, CA: Left Coast Press, pp. 43-68.
- Baba, Marietta, Jeanette Blomberg, Christine LaBond, and Inez Adams. 2013. New Institutional Approaches to Formal Organizations. In: A Companion to Organizational Anthropology, First Edition, Chapter 3, pp. 74-97, D. Douglas Caulkins and Ann T. Jordan, eds. Malden, MA: Wiley-Blackwell Publishing Company.
- Baba, Marietta. 2006. Industry-University Relationships and the Context of Intellectual Property Dynamics: The Case of IBM. *Multi-Level Issues in Social Systems* Volume 5, pages 301-319. Francis Yammarino and Fred Dansereau, eds. Amsterdam: Elsevier JAI.
- Baba, M. L. and C. E. Hill. 2006. What's in the Name Applied Anthropology? An Encounter with Global Practice. In: The Globalization of Anthropology. National Association for the Practice of Anthropology. C. Hill, and M. L. Baba, eds. Washington, DC: American Anthropological Association, pp. 176-207.
- Baba, M. L. 2005. Virtual Community: An Oxymoron at Work? Creating Community in Globally Distributed Work Groups. In: The Ties that Bind: Building Communities in the 21st Century. S. Hyland, ed. Santa Fe, NM: School of American Research Press, pp. 133-165.

Baba, M. L. 2005. The Practice of Anthropology in Business and Industry. In: Applied Anthropology: Domains of Application. Satish Kedia and J. van Willigen, eds. Greenwood Publishing Group, pp. 221-261.

Baba, M. L. and H. Ratner. 2003. Equipos Virtuales Globales: La Ecología de Desarrollo. In: Nuevas Tecnologías y Cultura. Carmen Bueno y Maria Josefa Santos, eds. Spain: Universidad Iberoamericana, pp. 149-181. [Original work in Spanish.]

Gluesing, J., T. Alcorido, M. Baba, D. Britt, K. H. Wagner, W. McKether, L. Monplaisir, H. Ratner and K. Riopelle. 2003. The Development of Global Virtual Teams. In: Creating Conditions for Effective Virtual Teams. S. Cohen and C. Gibson, eds. Jossey-Bass, pp. 353-380.

Riopelle, K., J. Gluesing, T. Alcorido, M. Baba, D. Britt, W. McKether, L. Monplaisir, H. Ratner, and K. H. Wagner. 2003. Context, task, and the evolution of technology use in global virtual teams. In: Creating Conditions for Effective Virtual Teams. S. Cohen and C. Gibson, eds. Jossey-Bass, pp. 239-264.

Baba, M. L. 2001. Beyond Dilbert: The Cultural Construction of Work Organizations in America. In: Ethnographic Essays in Cultural Anthropology: A Problem-Based Approach. R. Bruce Morrison and C. Roderick Wilson, eds. F. E. Peacock Publishers, Inc., pp. 183-210.

Baba, M. L. 2000. Theories of Practice in Anthropology: A Critical Reassessment. In: The Unity of Theory and Practice in Anthropology: Rebuilding a Fractured Synthesis. C. Hill and M. Baba, eds. American Anthropological Association, pp. 17-44.

Baba, M. L. 1998. Academic Culture and the American Quality Movement: Linking Fundamental Research and Quality Practice. In: Perspectives in Total Quality. M. Stahl, ed. Blackwell Publishers, pp. 71-101.

Baba, M. L., D. Falkenberg, and D. Hill. 1997. Cambio Empresarial: Dimensiones Culturales de las Nuevas Tecnologías. In: Innovación Tecnología Y Process Culturales: Nuevas Perspectivas Teóricas. M. J. Santos and R. Diaz, eds. Mexico City: Universidad Nacional Autónoma de México, pp. 142-191.

Hill, C. and M. L. Baba. 1997. The International Practice of Anthropology: A Critical Overview. In: The Global Practice of Anthropology. M. Baba and C. Hill, eds. Williamsburg, VA: College of William and Mary Press, pp. 1-24.

Baba, M. L. 1995. Work and Technology in Modern Industry: The Creative Frontier. In: Meanings of Work: Considerations for the Twenty-First Century. F. C. Gamst, ed. Albany: SUNY Press, pp. 120-146.

Briody, E., and M. L. Baba, 1994. Reconstructing a Culture Clash at General Motors: An Historical View from the Overseas Assignment. In Anthropological Perspectives on Organization Culture. T. Hamada and W. Sibley, eds. University of America Press. pp. 219-260.

Baba, M. L., 1990. Local Knowledge Systems in Advanced Technology Organizations. In Organizational Issues in High Technology Management, L. Gomez-Mejia and M. Lawless, eds. JAI Press, pp. 57-76.

Baba, M. L., 1988. The Academic-Industrial Connection: Building Linkages in the Field of Anthropology. In Anthropology Tomorrow: Creating Practitioner-Oriented Applied Anthropology Programs. Robert Trotter, ed. Washington, DC, American Anthropological Association, pp. 128-160.

Baba, M. L., 1988. Technological Innovation: Issues and Perspectives. Encyclopedia of Systems and Control. M. Singh, ed. Oxford, Pergamon Press, pp. 4828-4833.

Baba, M. L., 1987. University Innovation to Promote Economic Growth and University Industry Relations. In: Technological Innovation and Economic Growth. P. A. Abetti, C. W. LeMaistre, R. W. Smilor, W. A. Wallace, eds. Austin, University of Texas, pp. 191-218. (Note: The original version of this paper was published in the Proceedings of the 1985 NSF Conference on Industrial Science and Technological Innovation).

Baba, M. L., and S. Hart, 1986. Portrait of a New State Initiative in Industrial Innovation: Michigan's Industrial Technology Institute. In: Strategies and Practices for Technological Innovation. D. Gray, T. Solomon, and W.II. Hetzner, eds. Amsterdam, North Holland Publishing Company, pp. 89-112.

Baba, M. L., and B. P. Zeigler, 1985. Evolution and Innovation in Sociocultural Systems: A Punctuated Equilibria Model. In: Individual Development and Social Change. J. R. Nesselroade and A. Von Eye, eds. New York, Academic Press, pp. 1-30.

Zeigler, B. P. and M. L. Baba, 1985. A Multifaceted Systems Modelling Framework for Individual-Cultural Group Relations. In: Individual Development and Social Change. J. R. Nesselroade and A. Von Eye, eds. New York, Academic Press, pp. 265-293.

Darga, L., M. L. Baba, M. Weiss, and M. Goodman, 1984. Molecular Perspectives on the Phylogeny of the Hylobatidae. In: The Lesser Apes: Evolutionary and Behavioral Biology. H. Preuschott, W. Brockelman, and N. Creel, eds. Edinburgh University Press, pp. 448-466.

Goodman, M., M. L. Baba, and L. Darga, 1983. The Bearing of Molecular Data on Cladogenesis and Times of Divergence of Hominoid Lineages. In: New Interpretations of Ape and Human Ancestry. R. L. Ciochon and R. S. Corruccini, eds. New York, Plenum Press, pp. 67-86.

Baba, M. L., L. Darga, and M. Goodman, 1982. Recent Advances in Molecular Evolution of the Primates. In: Advanced Views in Primate Biology. B. Chiarelli and R. Corruccini, eds. Springer-Verlag, Berlin, pp. 6-27.

Baba, M. L. and L. Darga, 1981. The Genetic Myth of Racial Classification. In: Science and the Question of Human Equality. M.S.Collins, I.W. Wainer, and T.A. Bremmer, eds. AAAS Selected Symposium 58. Westview Press, Boulder, Colorado, pp. 5-20.

Baba, M. L., L. Darga, and M. Goodman, 1980. Biochemical Evidence on the Phylogeny of the Anthrooidea. In: Evolutionary Biology of New World Monkeys and Continental Drift. R. Ciochan and A. B. Chiarelli, eds. Plenum Press, New York, pp. 423-443.

Invited Review Articles and Essays

Baba, M.L. and Christine LaBond Heyes. 2017. Business Anthropology. Oxford Bibliographies Online. New York: Oxford University Press. (refereed 3rd edition)

Baba, M.L., 2015. Business Anthropology. In: James D. Wright (editor-in-chief), *International Encyclopedia of the Social & Behavioral Sciences*, 2nd edition, Vol 3. Oxford: Elsevier. Pp. 4-9.

Baba, Marietta L. 2013. The Making of Wall Street Women: An Interview with Melissa Fisher. *Anthropology Now* 5(2):116-123.

Baba, Marietta. 2012. Anthropology. In: Leadership in Science and Technology: A Reference Handbook. William Sims Bainbridge, ed. Los Angeles, CA: Sage Publications, pp. 3-12.

Baba, Marietta. 2012. Business Anthropology. Oxford Bibliographies Online. New York: Oxford University Press. <http://oxfordbibliographiesonline.com/view/document/obo-9780199766567/obo-9780199766567-0033.xml?rsk=ySo&result=2&q=>. (refereed 2nd edition in 2013)

Baba, Marietta and Carla Dahl-Jørgensen. 2010. Work Migration from Poland to Norway: A New Institutional Approach. *Intergraph Journal of Dialogic Anthropology* 2(2).

Baba, M. L. 2006. Anthropology and Business. Encyclopedia of Anthropology. H. James Birx, ed. Thousand Oaks, CA: Sage Publications, pp. 83-117.

Baba, M. L. 1998. Anthropologists in Corporate America: Knowledge Management and Ethical Angst. May 8, 1998. Chronicle of Higher Education. V XLIV #35, pp. B4-B5.

Baba, M. L. 1998. Creating a Global Community of Practicing Anthropologists. Human Organization. 57(3):315-318.

Baba, M. L. 1996. Business Anthropology (entry 1); Organizational Culture (entry 2). Encyclopedia of Cultural Anthropology. D. Levinson and M. Ember, eds. Lakeville, CN; American Reference Publishing Company.

Baba, M. L., D. Falkenberg, and D. Hill. 1995. American Culture and Technology Management: Implications for Business Process Re-Design. Research -Technology Management. 39(6):44-54.

Baba, M. L., and J. Gluesing. 1992. Knowledge Creation: Japan vs. The West. Invited commentary. Harvard Business Review. 70(1):157-58.

Baba, M. L., 1991. Edward Twitchell Hall. International Dictionary of Anthropologists. Library Anthropology Research Group, Chicago, IL. Christopher Winters (Ed.). New York: Garland, pp. 264-265.

Non-Referred Publications (Selected)

Baba, M.L., 2013. Electronic Records and Big Data. Anthropology News. Anthropology in the Public Sector. 9/17/13.

Baba, Marietta. 2013. Anthropology and Transnational Migration: A Focus on Policy. International Migration. 51(2)1-9.

Brondo, K. and M. L. Baba. 2006. Ethnography of Women in US Business. Society for the Anthropology of Work, Anthropology News, April 2006.

Rouse, W. B. and M. L. Baba. 2006. Enterprise Transformation. Communications of the Association of Computing Machinery. 49(7):67-72.

- Baba, M. L. 2002. Inside Organizations: Anthropologists at Work. Journal of Anthropological Research. 58(4):576-579.
- Baba, M. L. 2001. The Globally Distributed Team: Learning to Work in a New Way, for Corporations and Anthropologists Alike. Practicing Anthropology. 23(4):2-8.
- Baba, M. L. 1999. The Theoretical Foundation for a Fifth Subdiscipline in Anthropology. Teaching Anthropology: SCAA Notes. 6(1):10-19.
- Baba, M. L. 1997. The Cultural Ecology of Intraorganizational Space. Journal of Social Sciences. 1(3):171-185.
- Baba, M. L. 1996. The Cultures of American Research Universities: Pulling In and Spinning Off Growth. Southern Growth. 3(1):46-49.
- Baba, M. L. and D. Falkenberg. 1994. Antropologos e Ingenieros: Companeros en el Trabajo. Antropologicas: Revista de Difusion del Instituto de Investigaciones Antropologicas. 11:8-13. [Spanish translation of article in Practicing Anthropology.]
- Baba, M. L. and D. Falkenberg. 1994. Anthropologists and Engineers: Partners in the Field. Practicing Anthropology. 16(1):19-22.
- Baba, M. L. 1993. Managing Continuous Improvement and Culture Change. Management Resources. March 1993:7.
- Baba, M. L. 1993. Managing Continuous Improvement and Culture Change [Reprint of article in Management Resources]. Modern Casting, May 1993, p. 44.
- Baba, M. L., A. Sheldon, and T. Miesse, 1987. Ethnographic Analysis of Industry-University Linkages: A Case Study in Triangulation. Practicing Anthropology, Feb. 1987, pp. 20-22.
- Baba, M. L. 1978. Urban Redevelopment in Detroit: The "Renaissance Center" Model of Private Investment and the Problems of Unemployment. Occasional Papers in Ethnic Studies. Ethnic Studies Division. Center for Urban Studies. Wayne State University. Detroit, Michigan. October 1978.

Translations of Work Originally in English

Hill, Carole E. and Marietta L. Baba. 2017. Globális összefüggések és a praxisantropológia a 21. században. Replika 103(3):143-156 (Hungarian language translation of an article entitled The Globalization of Anthropology, originally published in English in 2006]

Baba, M.L. and Carole E. Hill. 2012. Mi áll az “alkalmazott antrópologia” elnevezés mögött? Találkozás a globális gyakorlattal. Néprajzi Látóhatár 2(4):97-137. [Hungarian language translation of an article entitled What’s in the Name “Applied Anthropology”? first published in 2006].

Baba, M. L. 1997. Ekologia Kulturowa Przestrzeni Wewnatrozorganizacyjnej. Res Humanae 4:35-61. [Polish language translation of an article entitled The Cultural Ecology of Intraorganizational Space, first published in 1997.]

Baba, M. L. and D. Falkenburg. 1994. Antropologos e Ingerieros: Compañeros en el Trabajo. Antropologicas, Julio, 1994, 00. 8-13. [Spanish language translation of an article entitled Anthropologists and Engineers: Partners in the Field, originally published in 1994].

Papers Published in Conference Proceedings: Refereed Papers and Abstracts

Baba, M. L. 2005. To the End of Theory-Practice Apartheid: Encountering the World. Ethnographic Practice in Industry. Conference Proceedings. November, 13-15, 2005. Redmond, WA. Washington, DC: National Association for the Practice of Anthropology, pp. 205-217.

Brondo, K., M. L. Baba, S. Yenyurt, and J. Townsend. 2005. Fertile Ground: Homegrown Loyalty Makes for Globally Competitive Industry. Ethnographic Practice in Industry. Conference Proceedings. November, 13-15, 2005. Redmond, WA. Washington, DC: National Association for the Practice of Anthropology, pp. 196-204.

Brondo, K. and M. L. Baba. 2005. The Farm Family in the Factory: 21st Century Manufacturing Goes Retro. Istoriia OAO ‘AVTOVAZ’: uroko, problemy, sovremennost’ – Materialy II Vserossiiskoi nauchoi konferentsii, 26-27 oktiabria 2005 g, pp. 248-251.

Baba, M. L., 1988. The Local Knowledge Content of High-Technology Firms: Rethinking Informal Organization. Proceedings of a Conference on Managing the High Technology Firm. The Graduate School of Business, University of Colorado at Boulder, pp. 66-70.

Baba, M. L., 1985. University Innovation to Promote Economic Growth and Industry-University Relations. Proceedings of the 1985 Annual Conference on Industrial Science and Technological Innovation. National Science Foundation, Washington, D.C., pp. 199-238.

Baba, M. L., and B. P. Zeigler. 1983. The Cutting Edge: Role of Peripheral Isolates in Technological Innovation In The Relation Between Major World Problems and Systems Learning. Vol.II. General Systems Research. New York: Intersystems, pp. 603-616. Advances in Holistic Problem Solving and Human Action Systems Research. (George E. Lasker, ed.) Proceedings of the Society for Abstracts Published in Academic Journals.

Baba, M. L., L. L. Darga, et al. 1981. Maximum Parsimony Test of the Clock Model of Molecular-Change Using Amino-Acid-Sequence Data. American Journal of Physical Anthropology. 54(2):198-198.

Baba, M. L., L. Darga, M. Goodman, and M. L. Weiss, 1980. Cytochrome and Rates of Evolution in Primates. American Journal of Physical Anthropology. 52(2):201-202.

Darga, L., S. Klauenberg, M. L. Baba, and M. L. Weiss, 1980. Plenthysmography, Body Water and Retention and Dysmenorrhea. American Journal of Physical Anthropology. 52(2):218.

Book Reviews Published

Baba, M. L., 1987. Review of Low Tech Education in a High Tech World. Elizabeth Useem. New York: Free Press (1986) American Anthropologist. 89:768-769.

Baba, M. L. and A. Scanlon, 1987. Review of Anthropology and International Business. Hendrick Serrie, ed. Williamsburg, VA: College of William and Mary (1986), American Anthropologist. 89:958-959.

Editorship of Journal (Guest Editor)

Baba, Marietta L. and David Haines, Co-Editors. 2013. Special Issue on Migration Policy and its Ground Truths: Anthropological Perspectives. International Migration. 51(2):1-89.

Y. Chen, A. Ghadounani and M. L. Baba, 2011. Guest Editors. Science, Technology and Policy for Water Pollution Control at the Watershed Scale. In: Physics and Chemistry of the Earth. H. H. G. Savenije, ed. 36(9-11)335-478. Elsevier Publishing.

Baba, M. L., 1988. Guest Editor. Anthropological Research in Major Corporations. Central Issues in Anthropology. Special Issue VII (2).

Briody, E. K. and M. L. Baba, 1988. Guest Editors. International Business. Practicing Anthropology (Special Issue) 10(1).

Papers Presented (Selected): Invited and/or Refereed Internationally or Nationally

Baba, M. L. and Carla Dahl-Jorgensen. 2016. Double-Vision: Comparing the Role of Migration Industry Actors in European and East Asian Immigration Policy Regimes. An invited paper at a session of the World Congress of the International Union of Anthropological and Ethnographic Sciences, Dubrovnik, Croatia, May 4-19, 2016.

Baba, Marietta L. and Carla Dahl-Jorgensen. 2013. Transnational Mobility, Language Policy and Labor Migration. An invited paper at a session entitled: Migration and the Labor Market: A Comparative Study between the EU and Asia. International Union of Anthropological and Ethnographic Sciences, Manchester, England, August 6, 2013.

Baba, Marietta and Carla Dahl-Jorgensen. 2013. Migration Industry and the Discourse of Integration: Channeling Migrants in the Aftermath of a Crisis. An invited paper at a session entitled: Discourses of Integration: Language, Skills, and the Politics of Differences. American Anthropological Association, Chicago, IL. November 24, 2013.

Baba, Marietta. 2012. Anthropology and Business: Negotiating Boundaries in an Institutional Field. An Invited paper presented at a session entitled: Anthropology of (Business) Versus Anthropology for Business: Exploring the Borders and Cross-overs between an Anthropology of Business and Anthropological Consultancy. American Anthropological Association, San Francisco, CA. November 17, 2012.

Baba, Marietta. 2012. *Anthropology and Ethnography: Commodification and Brand Identity*. Invited Keynote Plenary Lecture and Conference Co-Chair. First International Conference on Business Anthropology. Guangzhou, China, May 18, 2012.

Baba, Marietta. 2012. *Science, Technology and Society Revisited: What's Happening with Anthropology and Ethnography?* Invited Keynote Plenary Lecture. Computer-Supported Cooperative Work (CSCW) Conference, an Interest Group of the Association of Computing Machinery. Seattle, WA, February 15, 2012.

Baba, Marietta. 2011. *Business, Organizational, and Institutional Anthropology: A Century of Anthropology in the Making*. An Invited paper presented at a session entitled: *The Legacies and Future Directions of Business Anthropology*. American Anthropological Association, Montreal, Canada, November 18, 2011.

Baba, Marietta L., Inez F. Adams., Jeanette L. Blomberg. and Christine V. LaBond. 2010. *A New Institutional Approach to Formal Organizations: Anthropological Perspectives*. A paper presented at the 2010 Annual Meeting of the American Anthropological Association, New Orleans, LA, November 17-21, 2010.

Marietta Baba and Carla Dahl-Jorgensen. 2010. "Language Policy in Practice: Re-Bordering the Nation" International Symposium on Borders and Identity. Sponsored by the Institute for Social Anthropology, Norwegian University of Science and Technology, Trondheim, Norway, October 26-28, 2010.

Baba, Marietta L. and Carla Dahl-Jorgensen. 2009. *Work Mobility from Poland to Norway: New Institutional Perspectives on "Social Dumping"*. IGAPP Invited Session, Sponsored by the AAA Executive Program Committee, American Anthropological Association, 108th Annual Meetings, Philadelphia, PA, December 2-7, 2009.

Baba, Marietta L. 2009. *Discipline and Profession: Lessons By and For the Military*. An Invited Lecture in a Session Entitled *Different Fields, Common Challenges: Lessons for and from Military Anthropologists*. Society for Applied Anthropology. Santa Fe, New Mexico. March 19, 2009.

Baba, Marietta L. 2008. *Anthropologies of Work in Late Capitalism: Creating a Discipline for "Warner's Quadrant."* Conrad Arensberg Award Lecture. Society for the Anthropology of Work. American Anthropological Association Annual Meetings. San Francisco, CA. November 19, 2008.

Blomberg, Jeanette and Marietta L. Baba. 2008. *Situating the Social in the Science of Service*. Fifth Annual Conference on the Logic of Service Science. Honolulu, Hawaii, June 18-21, 2008.

Baba, Marietta. 2008. *Truth and Reconciliation: Acknowledging Theory-Practice Relations in an Era of Anthropological Engagement*. Presidential Plenary Session, Society for Applied Anthropology, Memphis, TN, March 27, 2008 (invited)

Baba, Marietta. 2007. *War within War: A Contest of Moral Economies in Outsourced Military Functions during a Time of War*. A paper presented at the 2007 Annual Meeting of the American Anthropological Association, Washington, DC November 28-December 2, 2007

Baba, Marietta. 2007. *Organizational Anthropology: Origins, Contemporary Perspectives, and Future Directions*. A lecture presented to the Department of Social Anthropology, Norwegian University of Science and Technology, Trondheim, Norway, December 12, 2007 (invited).

Baba, Marietta L. and Keri Brondo. 2007. *The Moral Economy of Global Manufacturing in North America's Automobile Industry: Moral "Pollution" and the Dialectics of Place*. Department of Social Anthropology. Norwegian University of Science and Technology. Trondheim, Norway. March, 2007.

Brondo, Keri, Marietta Baba, Inez Adams, Christine LaBond, Kate Patch, and Maria Raviele. 2007. *Shifting Gears: Reflections on Moral Economy and Class Consciousness in a Lean Manufacturing Environment*. A paper presented at the 67th Annual Meeting of the Society for Applied Anthropology, Tampa, Florida, March 30, 2007.

Baba, Marietta L. 2006. 'Studying Through' Ethical Challenges in the Anthropology of Public Policy. A paper presented at the 105th Annual Meeting of the American Anthropological Association. San Jose, California, November 18, 2006.

Baba, M. L. and K. Brondo. 2006. *Invasion of the Job Snatchers: Moral Pollution and Dialectics of Place*. In: *Moral Sources of Competitiveness*. Society for Applied Anthropology. 66th Annual Meeting. Vancouver, Canada. March 28–April 2, 2006.

Baba, M. L. 2006. *Organizational Change Movement: Transforming People, Organizations, and Culture*. Defense Business Board. Pentagon, Department of Defense. Arlington, VA. March 8, 2006.

Baba, M. L. 2005. *Notes on Inquiry into Private Influence on Public Policy*. A Workshop. University of British Columbia. Vancouver, Canada. December 1, 2005.

Baba, M. L. 2005. *Notes on Inquiry into Private Influence on Public Policy*. In: *Anthropology of Policy: A Catalyst for Theoretical and Methodological Innovation*. Invited Session. AAA Executive Committee. American Anthropological Association. 104th Annual Meeting. Washington, DC, November 30–December 4, 2005.

Baba, M. L. 2005. *Closing Lecture. 'To the End of Theory-Practice Apartheid: Encountering the World,' Ethnographic Praxis in Industry Conference*. Microsoft World Headquarters, Seattle, WA. November 13-15, 2005.

Baba, M. L. 2003. *The Contexts of Knowing: Natural History of a Globally Distributed Team*. Massachusetts Institute of Technology, Sloan School of Management, March 2003.

Baba, M. L. 2000. *Community Building Workshop*. Invited Participant. School for American Research. Santa Fe, New Mexico. July 2000.

Baba, M. L. 1999. *Business Anthropology at the Turn of the Century*. University of Chicago. 100th Anniversary of the Master of Arts Program in Social Sciences. Chicago, IL. November, 1999.

Baba, M. L. 1999. *The Challenges of Global/Virtual Teams*. The Conference Board. Chicago, IL. June, 1999.

Baba, M. L. 1998. *Theories of Practice in Anthropology: A Critical Appraisal*. Five Field Update. American Anthropological Association, Philadelphia, PA, December, 1998.

- Baba, M. L. 1995. *Cultural Ecology: A New Approach to Organizational Transformation*. Center for Technological Innovation. Universidad Nacional Autonoma de Mexico. Mexico City, April 5, 1995.
- Baba, M. L. 1994. *The Cultural Dimensions of Technology - Enabled Corporate Transformation*. Universidad Nacional Autonoma de Mexico. Mexico City, February 21-22, 1994.
- Baba, M. L. 1993. *Cultural Ecology of Work Group Responses to Computer-Aided Technology*. American Association for The Advancement of Science. Boston, February 7-15, 1993.
- Baba, M. L. 1992. *The Culture of Quality and Culture Change*. Interstate Center for Services Marketing. Arizona State University. November, 1992.
- Baba, M. L. 1990. *The Skill Requirements of Work Activity: An Ethnographic Perspective*. Sloan Foundation Invited Conference on Skill Requirements of High Technology Work. Brown University, May 5-6, 1990.
- Baba, M. L. 1990. *Work and Technology in Modern Industrial Organizations: Theoretical Issues at the Interface*. American Anthropological Association. New Orleans, November 27-December 2, 1990.
- Baba, M. L. 1989. *Images of Technology*. American Anthropological Association. Washington, DC., November 15-18, 1989.
- Baba, M. L. 1988. *Managing Local Knowledge Systems for Improved Performance*. High Technology Management Conference. University of Colorado at Boulder. January 14-18, 1988.
- Baba, M. L. 1988. *Business Anthropology: Portrait of an Emerging Subdiscipline*. University of Tennessee. September, 1988.
- Baba, M. L. 1987. *Ethnohistory of International Joint Ventures*. Society for Applied Anthropology. Oaxaca, Mexico. April 8-11, 1987.
- Briody, E., and M. L. Baba, 1986. *The International Assignment at General Motors: Perceptions of Program Change*. American Anthropological Association. Philadelphia, PA. December 5-8, 1986.
- Baba, M. L. 1986. *Business and Industrial Anthropology*. New York Academy of Science. New York. December 15, 1986.
- Baba, M. L. 1986. *Cross-Cultural Perspectives on International Joint Ventures*. Academy of Management. Chicago, IL. August 14-17, 1986.
- Baba, M. L. 1986. *University-Industry Relations: An Historical Perspective*. General Motors Research Laboratories. Warren, MI. June 27, 1986.
- Baba, M. L. 1985. *University Innovation to Promote Economic Growth and Industry-University Relations*. National Science Foundation. Conference on Industrial Science and Technological Innovation. Albany, New York. May 6-8, 1985.
- Baba, M. L., B. P. Zeigler, and R. G. Reynolds, 1984. *Managing Technological Change*. International Federation of Automated Control. Ninth Triennial World Congress. Budapest, Hungary, July 2-4, 1984.

Baba, M. L. 1984. Corporate Adaptation to Technological Discontinuities. First European Workshop on Real Time Control of Large Scale Systems. Patras, Greece. July 10-12, 1984.

Baba, M. L. and B. P. Zeigler, 1983. Evolution and Innovation in Sociocultural Systems: A Punctuated Equilibria Model. Symposium on Individual Development and Social Change, Max Planck Institute for Human Development and Education. Berlin, June 30, 1983.

Baba, M. L. 1982. Progress in the Study of Molecular Evolution. Institute for Genetics and Human Biology, Freie University, Berlin, West Germany. July 1982.

Baba, M. L. 1982. Pseudoscience and the Political Process: Cross-Cultural Perspectives. American Anthropological Association. Washington, D.C., December, 1982.

Baba, M. L., L. Darga, and M. Goodman, 1980. Molecular Systematics of the Hylobatidae. Symposium on Gibbon Ecology, Conservation, and Evolution. Schloss Reisenberg, West Germany, July 13-18, 1980.

Baba, M. L. and M. Goodman, 1980. Molecular Evolution of the Primates. Eighth Congress of the International Primatological Society. Main Plenary Lecture. Florence, Italy. July 8-12, 1980.

Baba, M. L. and M. Goodman, 1980. Molecular Aspects of Anagenesis in Hominids, Symposium on Micene Hominoids. Florence, Italy. July 2-4, 1980.

Other Scholarly/Technical Work

Baba, M. L., D. Falkenberg, D. Lathin, F. Seaton, J. Gluesing. 1994. C4 Human and Cultural Factors Management Guide. Published by General Motors Corporation.

Baba, M. L. 1990. The Skill Requirements of Work Activity: An Ethnographic Perspective. An Unpublished Manuscript prepared for the Sloan Foundation Invited Conference on Skill Requirements of High Technology Work.

Briody, E. and M. L. Baba. 1986. An Overview of the International Assignment at GM: Issues and Recommendations. GM Research Report SA-211. Warren, Michigan.

Patent on Invention

Baba, M. L. 1988. Letters Patent (Patent No. 4773862) Issued by the U.S. Office of Patents and Trademarks. "Method for Mapping Joint Ventures and Maps Produced Thereby."

PROFESSIONAL SERVICE:

Symposia Organized

Baba, Marietta and Melissa Fisher, Melissa Cefkin, and Frank Romero. Co-Chairs of the Master's and Doctoral Colloquium. Ethnographic Praxis in Industry Conference. New York, New York. September 7, 2014.

Blomberg, Jeanette and Marietta Baba. 2013. Co-Chairs of the Master's and Doctoral Colloquium. Ethnographic Praxis in Industry Conference. London, England. September 14, 2013.

Blomberg, Jeanette and Marietta Baba. 2012. Co-Chairs of the Master's and Doctoral Colloquium. Ethnographic Praxis in Industry Conference. Savannah, GA. October 13, 2012.

Baba, M. L. and T. Young. 2012. Human Dimensions of Information and Communication Technologies in Health Services Systems. Session Co-Chair. First International Conference on Human Side of Service Engineering, San Francisco, CA, July 21-25, 2012.

Baba, M. L. 2009. Transnational Labor Migration: The Policy Nexus. Program Organizer and Chair. IGAPP Invited Session, Sponsored by the AAA Executive Program Committee, 108th Annual Meeting, Philadelphia, PA, December 2-7, 2009.

Baba, M. L. 2007. Private Interests and Public Policy: Research on the Frontiers of Privatization and Outsourcing. 106th Annual Meeting of the American Anthropological Association. Washington, DC. November 28 – December 2, 2007.

Baba, M. L. and Brian Schwegler. 2006. Studying Through: Ethical Challenges in the Anthropology of Public Policy. 105th Annual Meeting of the American Anthropological Association. San Jose, California. November 15-19, 2006.

Baba, M. L. 2006. Moral Sources of Competitiveness. Session Organizer. Society for Applied Anthropology. 66th Annual Meeting. Vancouver, Canada. March 28–April 2, 2006.

Baba, M. L. and D. Hartzband. 1993. Industrial Ecology: New Approaches to Organizational Learning, Adaptation, and Change. American Association for the Advancement of Science. Boston, February 7-15, 1993.

Baba, M. L. and H. Tosi. 1988. Culture, Technology, and Organizations: Cultural Dimensions of International Joint Ventures. 12th International Congress of Anthropological and Ethnological Science. Zagreb, Yugoslavia. July 24-31, 1988.

Briody, E. and M. L. Baba. 1986. Anthropology and International Business. 85th Annual Meeting of the American Anthropological Association. Washington, D.C.

Baba, M. L. and L. C. DeWeese, III. 1985. Anthropological Research in Major Corporations. 84th Annual Meeting of the American Anthropological Association. Philadelphia, PA.

Baba, M. L. and H. Tosi. 1984. Industrial Ethnography: Anthropological Investigation of Modern Work Organizations. 83rd Annual Meeting of the American Anthropological Association. Denver, Colorado.

Zeigler, B. P. and M. L. Baba. 1984. Modelling of the Technological Dynamics. First European Workshop on Real Time Control of Large Scale Systems. Patras, Greece.

Baba, M. L. and C. Neimitz. 1982. Evolutionary Biology of Tarsius. Ninth Conference of the International Primatological Society. Atlanta, Georgia.

Weiss, M. L. and M. L. Baba. 1982. Creation-Evolution Symposium. Central States Anthropological Society. Lexington, Kentucky.

Professional Consultation and Review PanelsNational Science Foundation

- 2017 NSF Panel on Computing, Information Science and Engineering
CHS Agents Panel, Arlington, VA, April 20-22, 2017
- 2016 NSF Panel on Computing, Information Science and Engineering
Arlington, VA 2016
- 2014 NSF-IBM Sponsored Workshop to Develop a Research Agenda for Service Innovation
Washington, DC April 10-11, 2014
- 2013 FY2012 ADVANCE PAID Merit Review Panel, January 16-18, 2013.
- 2013 NSF Panel on Research Experiences for Undergraduate Sites
Washington, DC October 21-22, 2013
- 2012 NBIC2: International Study on Converging Technologies for Societal Benefit.
June 25-26, 2012. Invited presenter in sessions on convergence platforms at human
scale and preparation of people and infrastructure for emerging NS&T.
- 2011 ADVANCE Partnerships for Adaptation, Implementation, and Dissemination
(PAID) Panel Member, January 25-28, 2011.
- 2011 Computing and Information Science and Engineering (CISE),
Human-Centered Computing Panel Member, April 29-29, 2011.
- 2011 FY2012 IGERT Merit Review Panel, September 26-27, 2011.
- 2006-2008 National Science Foundation ADVANCE Program
Site Visitor and External Evaluator, Institutional Transformation Grantees

Consulting to Public Foundations, Professional Associations

American Productivity Center
 Detroit Police Department
 Focus:HOPE
 Metropolitan Center for High Technology
 National Science Foundation
 Neighborhood Services Organization
 Office of Technology Assessment, U.S. House
 State of Ohio
 University of California – Irvine ADVANCE Program
 U.S. Air Force (Armstrong Laboratories)
 U.S. Army (with Calibre Systems)
 U.S. Army Materiel Command
 Virginia Polytechnic Institute and State University
 Welfare Employees Union

Consulting, Training, and Advising to Private Enterprises

American Axle and Manufacturing
British Railways
Calibre Systems, Inc.
Electronic Data Systems
Ford Motor Company
General Motors Corporation
Herman Miller
Lutz Associates
Maccabees Life Insurance Company
Manning, Selvage and Lee Public Relations
McKinsey and Company
Motor Coach Industries, International
Motorola
Porter/Novelli Public Relations
Proctor & Gamble
STS Design Consultants
TNS
UAW-GM Human Resource Center
Upjohn Corporation
Whirlpool
Wizdom Systems, Inc.

Editorial Board Memberships

2011-2017 Journal of Business Anthropology, Published at the Copenhagen Business School.
1990-1993 American Anthropologist. Advisory Editor for Organizational Anthropology.
1992-1993 Applied Behavioral Science Review. Editorial Board.
1988-1990 Human Biology. Editorial Board Member.
1987-1993 Practicing Anthropology. Corresponding Editor for Business Anthropology.

University Committees Chaired

Michigan State University: Lead Dean or Convenor of Dean's Group

2012-2015 Peace & Justice Studies Program (with College of Arts and Letters, James Madison College and Residential College of Arts and Humanities)
2008-2015 Chicano/Latino Studies Deans Coalition (with College of Agriculture and Natural Resources, College of Arts and Letters, College of Communication Arts and Sciences and James Madison College)
2003-2015 Environmental Science and Policy Program (with College of Agriculture and Natural Resources, College of Engineering and College of Natural Science)

Wayne State University

- 1997 College of Education Review Committee (Chair)
- 1994 Search Committee for Department of English (Chair)
- 1990-1991 Curriculum Planning Feasibility Committee; College of Liberal Arts (Co-Chair)
- 1989-1990 Search Committee; Associate Dean for Urban, Labor, and Metropolitan Affairs (Chair)
- 1988-1990 New Program/Program Review Committee; Graduate Council (Chair)
- 1986-1989 Enrollment Management Coordinating Committee; Community College Task Force (Chair)
- 1986-1989 Personnel Forum (Co-Chair)
- 1986-1987 Search Committee; Director of the Development Disabilities Institute (Chair)
- 1984-1985 Provost's Advisory Industrial Task Force (Chair)
- 1980-1989 Community College Coordinating Committee (Co-Chair)
- 1981-1983 Detroit Public Schools/Wayne State University Partnership Task Force (Co-Chair)

University Committee MembershipNorwegian University for Science and Technology

- 2016-2019 Expert Committees for the Positions of Associate Professor in Organizational and Social Anthropology, Faculty of Social Science and Technology Management

Michigan State University

- 2012/2015 Capital Campaign Strategy Committee
- 2014 Search Committee. Dean of the College of Engineering
- 2007/2013 University Distinguished Professor Selection Committee
- 2008/2009 Robert F. Banks Institutional Leadership Award Committee
- 2007/2009 Search Committee. Dean of the Eli Broad College of Business
- 2006 Search Committee. Associate Vice President and Associate Provost for Academic Human Resources
- 2006-2007 Center for International Business Education and Research (CIBER)
Eli Broad Graduate School of Management, Advisory Board Member
- 2004-2005 President's Capital Campaign Strategy Committee

2004-2005 National Alumni Association Board

Wayne State University

1999-2000 WSU-AAUP "2N" Committee on Centers and Institutes.
 1999-2000 Vice President for Research. Research Administration Steering Committee
 1999 Vice President for Research. Research Infrastructure Committee, Subcommittee on Finance
 1990 Provost's Advisory Committee for The Macomb University Partnership
 1986-1989 University Council Capital Programs Committee. Administrative Liaison
 1986-1989 University Program Revision Request (PRR) Committee
 1986-1988 Software Policy Committee
 1985-1989 University Patent Committee
 1984-1985 Policy Advisory Committee for Academic Computing. Provost's Representative
 1982-1985 University Council Research Committee. Administrative Liaison

College/Department Committee Membership

1989-1990 Department of Anthropology Personnel Committee
 1988-1989 Department of Anthropology Curriculum Committee
 1987-1988 Department of Anthropology House and Amenities Committee
 1986-1987 Department of Anthropology Graduate Committee
 1985-1988 Department of Anthropology Curriculum and Fellowship Committee

Positions Held in Professional Associations

2015-2016 Association for the Anthropology of Policy (a section of the American Anthropological Association, AAA)
 President-Elect; Member of the Board and Committee on Public Policy School Outreach
 2012-2015 Association for the Anthropology of Policy (a section of the AAA)
 Co-President Elect and Chair of Nominating Committee
 2013-2014 Ethnographic Praxis in Industry Conference (EPIC)
 Doctoral and Masters Colloquium Chair
 2012-2013 Ethnographic Praxis in Industry Conference (EPIC)

- Academic Relations Advisory Committee Co-Chair
- 2004-2012 American Anthropological Association
Interest Group on Anthropology and Public Policy, Steering Committee
- 2006-2007 American Council on Education, Office of Women in Higher Education.
Michigan Women's Network, Institutional Representative
- 2005/06 TIAA-CREF Ruth Simms Hamilton Doctoral Fellowship Committee Member
- 2008/09 Selection Committee Member
- 2001-2003 AAA-SfAA Commission on Applied Anthropology, Founding Member
- 1999-2000 Consortium of Applied and Practicing Anthropology Programs.
Founding Member
- 1993-1998 Member, National Organizing Committee. 1998 Congress of the International Union of
Anthropological and Ethnological Sciences.
- 1993-1998 Chair. Commission on Anthropology in Policy and Practice. International Union of
Anthropological and Ethnological Sciences.
- 1990-1993 Delegate to The International Union of Anthropological and Ethnological Sciences.
American Anthropological Association.
- 1990-1993 Nominating Committee. American Anthropological Association.
- 1986-1988 Member of Executive Committee and Board of Directors. American Anthropological
Association.
- 1986-1987 Search Committee for Editor of Human Organization. Society for Applied Anthropology.
- 1986-1988 President. National Association for the Practice of Anthropology. American
Anthropological Association.
- 1984-1986 President-Elect. National Association for the Practice of Anthropology. American
Anthropological Association.
- 1983-1984 Governing Council Member. National Association for the Practice of Anthropology.
American Anthropological Association.

Membership/Offices Held in Public or Private Agencies

- 2005 Mayor-Elect Bernaro's Transition Team
Task Force for Emerging Technology and Job Growth Member
- 2002-2005 Deputy Under Secretary of Defense for Logistics and Materiel Readiness
Future Logistics Enterprise Commercial Industry Team Member
- 1997-1998 Motorola. Board of Anthropologists

- 1992-1993 Office and Technology Assessment (U.S. Congress). Advisory Panel on The Electronic Enterprise
- 1990-1991 Office and Technology Assessment (U.S. House). Advisory Panel on Technology, Innovation, and U.S. Trade
- 1982-1993 State Research Fund Feasibility Review Panel. Appointed by House Majority Leader
- 1986-1987 New and Emerging Technology Task Force. Michigan Senate. Senate Appointee
- 1984-1985 Michigan Technology Council. Board of Directors. Southeastern Division.
- 1984-1985 Leadership Detroit Steering Committee
- 1980-1985 Neighborhood Services Organization. Vice-President and Member of the Board of Directors
- 1983-1984 Greater Detroit Chamber of Commerce. Strategy Planning Committee
- 1982-1983 Leadership Detroit, Class IV

PROFESSIONAL SOCIETY MEMBERSHIP(S):

American Anthropological Association (Fellow)
 International Union of Anthropological and Ethnological Sciences
 Phi Beta Kappa
 Sigma Xi
 Society for Applied Anthropology (Sustaining Fellow)

PROFESSIONAL HONORS AND AWARDS:

- 2012 Johnson & Johnson Global Brand Protection Achievement Award for A-CAPP (Anti-Counterfeiting & Product Protection) Program Sponsorship
- 2008 Conrad Arensberg Award. Society for the Anthropology of Work, American Anthropological Association
- 2007 Collegian Award for Distinguished Alumni. College of Arts and Sciences, Wayne State University
- 2007 Selected for inclusion in the Oral History Project of the Society for Applied Anthropology; subjects include anthropologists who have made recognized contributions to the development of applied anthropology
- 1998 Recognized as one of three outstanding teachers at Wayne State University. In: William H. Volz. "The Classroom Gifts of Great University Teachers." *Michigan Academician* XXX:467-79.

- 1996 Special Award for Contributions to Industry-University Research. Total Quality Leadership Steering Committee Advisory Council.
- 1996 Director's Award for Management Excellence. National Science Foundation.
- 1994-1996 Distinguished Faculty Fellowship. Wayne State University.
- 1991 American Anthropological Association. General Division.
Morton Fried Award for Best Paper Published in the American Anthropologist during 1990-1991 (with Dr. Elizabeth Briody).